



Since 1946, we bring together entrepreneurs and owners of the most reputable F&B establishments.

About Us

- The RCNP is a non-political, non-governmental organization dedicated to supporting the interests of Lebanon's vibrant Food & Beverage (F&B) industry.

Our goal is to ensure that restaurant owners, café operators, night-club managers, and pastry chefs have access to the necessary tools and resources to succeed in an increasingly competitive market.

Who We Are





At the core of the RCNP's work
is our commitment to representing the F&B industry through a strong advocacy role.
We act as a liaison between restaurant owners and key governmental and private organizations.

Our primary objectives include:

**Modernizing Lebanon's
F&B Industry Laws**

We focus on updating outdated regulations that have not evolved since the 1960s and 1970s to better meet the current needs of the sector

**Strengthening the F&B
Network**

We are dedicated to building a solid network that includes a wide range of prominent restaurants, cafés, night-clubs, and pastries across Lebanon

**Advocacy and
Representation**

We actively engage with government ministries, including Tourism, Labor, Finance, Public Health, and Economy and Trade, to ensure that the interests of our members are represented



Mission

We represent, promote and advocate for restaurants, cafés, night-clubs & pastries industry interests with governmental officials and private organizations.

We protect the interests of owners and investors in the tourism sector.

We serve as a lobbying body between F&B investors/owners and the government including Ministry of Tourism, Labor, Finance, Public Health, and Economy and Trade.

We aspire to be a trustworthy database source for Lebanon's F&B industry.

We aim to modernize the restaurants industry laws dating back to the 60's and 70's and update them in order to serve F&B sector needs.

We create a solid network that includes a maximum number of prominent restaurants, cafés, night-clubs, and pastries in Lebanon.

We target to enforce quality, rules and regulations at all levels.

We aspire to transition Lebanon's tourism from seasonal to the sustainable.



We strive to drive the restaurants, cafés, night-clubs and pastries industry forward and to position Lebanon as a regional landmark in the Food & Beverage sector.

The RCNP aspires to position Lebanon as a regional leader in the global F&B sector.
By modernizing industry regulations, promoting innovation, and showcasing Lebanon's rich culinary heritage

We aim to

- Drive the growth of the F&B industry to make Lebanon a year-round, sustainable tourism destination
- Encourage international investors and tourists to experience Lebanon's world-class dining and hospitality offerings



● Why This E-Catalogue?

This e-catalogue serves as a comprehensive guide to the services and benefits offered by our partners.

By collaborating with top-tier industry leaders, we provide our members access to the best products, services, and resources that help them succeed in Lebanon's dynamic F&B landscape.

Through this catalogue, members can explore tailored solutions ranging from financial services to operational support, helping them stay ahead of the competition.



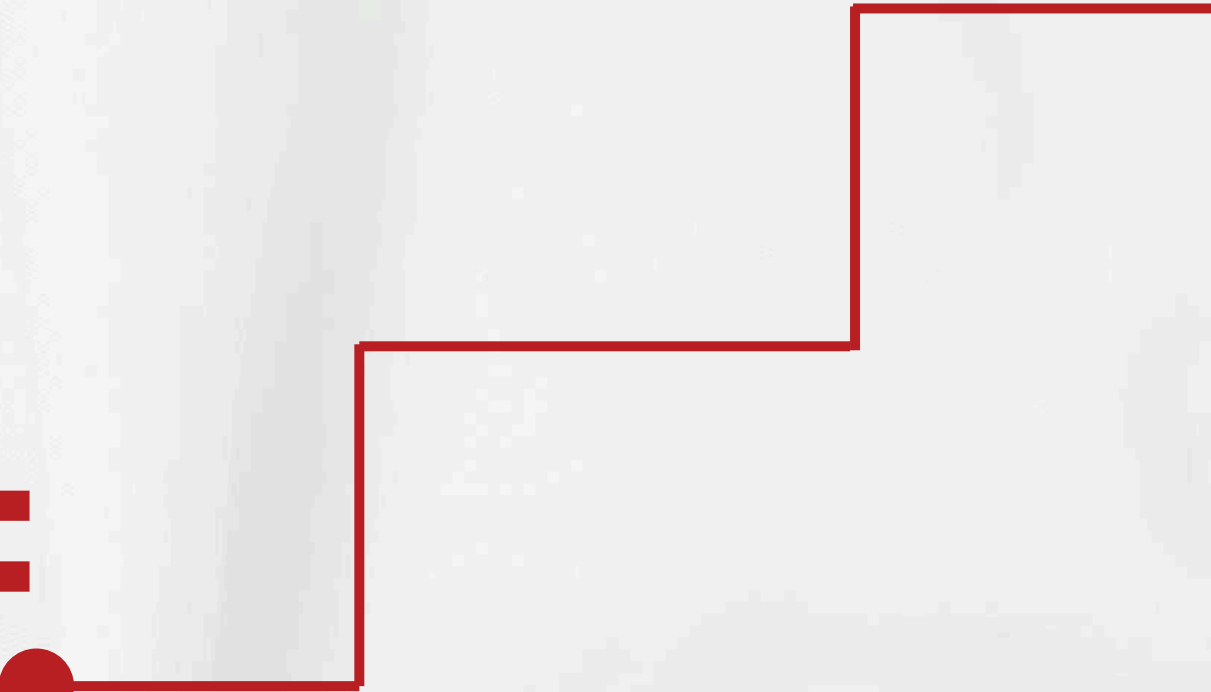
A Strong, Growing Network

The RCNP is built on a strong foundation of partnerships. Our active network of members includes some of the most successful restaurants, cafés, night-clubs, and pastries in Lebanon.

THIS VIBRANT COMMUNITY ALLOWS US TO:

- Share valuable insights and knowledge within the sector
- Provide networking opportunities that foster collaboration and business growth
- Offer tailored consulting, business services, and exclusive deals to our members

Commitment to Progress



The RCNP is committed to the continuous growth of Lebanon's F&B industry



By expanding our network & strengthening partnerships, we ensure that our members always have access to the latest industry trends, best practices, and the tools they need to succeed.

This e-catalogue is an essential tool for our members to learn about the valuable services and incentives available through our partners. It highlights the strength of the RCNP's network and our dedication to fostering a thriving, sustainable Lebanese restaurant sector



Partners



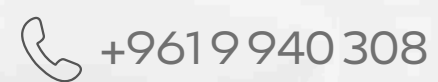
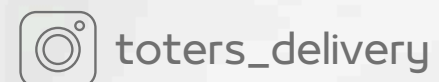
Syndicate of Owners of Restaurants,
Cafés, Night-Clubs and Pastries





Toters

*Toters is Lebanon's leading delivery platform, connecting top restaurants, cafés, and specialty stores to **thousands of customers** daily. We combine **smart technology**, reliable logistics, and dedicated support to make delivery seamless for both businesses and users. From food to groceries and gifts, Toters ensures **fast, professional** service with **real-time updates** and a strong focus on customer satisfaction*



Why Join Toters?



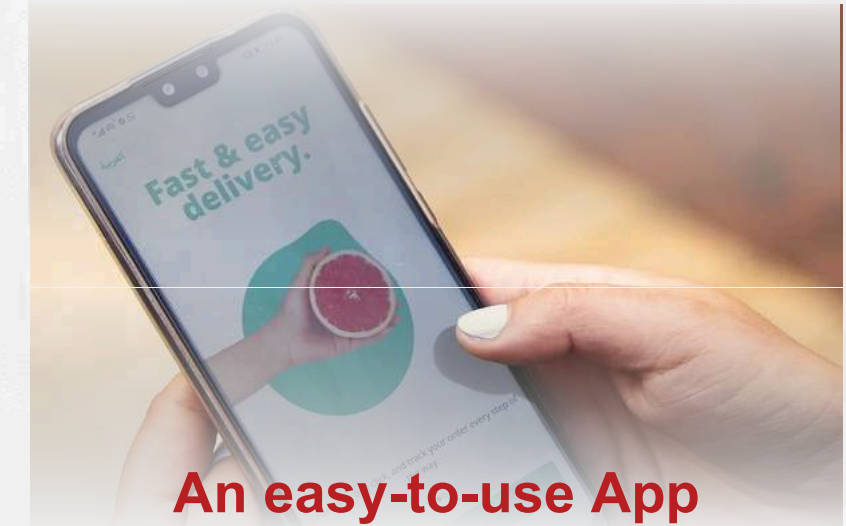
More customers, more sales

Instantly reach thousands of daily users across Lebanon and increase your order volume



Marketing that works

Get featured in homepage collections, promo campaigns, and seasonal offers, all handled by our team



An easy-to-use App

Showcase your menu attractively, update availability and item prices in real-time, and keep full control via an intuitive dashboard with the support of your Account Manager



Reliable, hassle-free delivery

Our trained riders ensure smooth, professional delivery from pickup to doorstep



Full support, always

With an easy-to-use app, an intuitive dashboard, and an Account Manager, you can manage your orders, update your menu, and track performance effortlessly

Simple Onboarding Process

We make it easy to get started. From providing your menu details to uploading your branding materials, we support you every step of the way.

Your Toolkit for Growth

Merchant dashboard

Manage orders, update your menu, monitor sales, and access reports in real-time via our mobile and desktop app

Expert Support

Our team is available around the clock to help you with campaigns, performance improvements, and operational queries

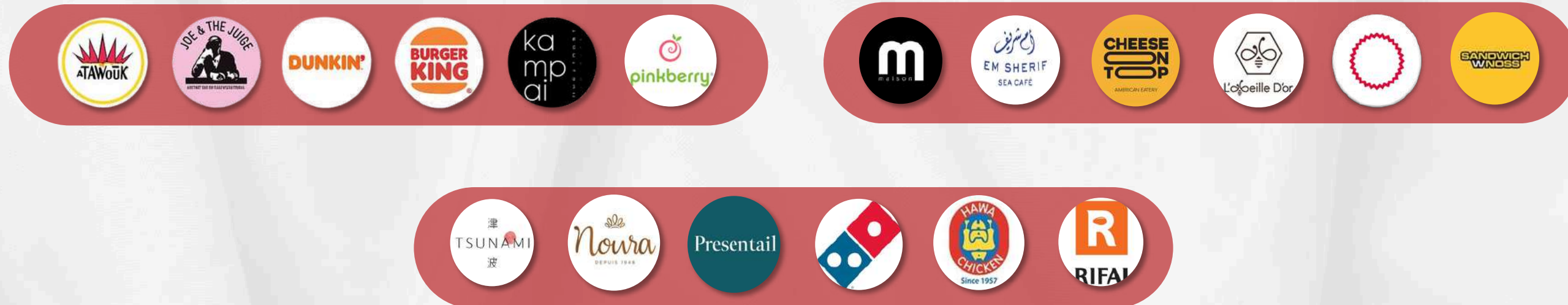
Marketing That Drives Results

Stand out with app placements, social media content, seasonal campaigns, and a strategic marketing plan tailored to your brand



Join 4,000+ Trusted Partners

Toters is proud to work with over 4,000 partners across Lebanon, including international brands and local favorites. Together, we serve over 1,000,000 happy customers, powering growth and delivering a seamless experience.



Let's Get Started!

Whether you're a small eatery or a well-established name, Toters is here to help your business thrive in the delivery-first world. **Join us today!**



BOB

BOB Finance, a leading FinTech institution since 2009, has established itself as a trusted provider of financial services, specializing in money transfers, bill settlements, and digital e-wallet transactions.

As an accredited Western Union agent in Lebanon, BOB Finance operates across over 850 strategic locations, including 20 branches, ensuring both urban and remote communities have access to essential financial services.

*In 2022, BOB Finance embraced the digital revolution, starting its digital transformation and launching the **BOB APP** in 2024. This app has made accessing financial products easier, with seamless digital payments and strong security features.*

 BoB Finance SAL, Daaboul building, Ste Rita Street,
Horsh Tabet, Lebanon

 +9611907081

 <https://www.bob-finance.com/>

Services

Transfer and receive money to and from 200+ countries around the world

Settle cell phone bills, recharge mobile cards, and renew subscriptions (internet, cable, etc.)

Settle all Ministry of Finance taxes (Mechanique, TVA, etc.)

Benefit from BOB's corporate collection service

Issue payments for the private and public sectors

Apply for a payment card that can be used in stores and online



Wide Reach

More than 850 locations across Lebanon, reaching underserved communities in remote areas while maintaining a strong presence in urban locations



Convenient Digital Payments

Access financial services through the BOB APP, offering secure, easy-to-use features



Comprehensive Solutions

A wide range of services to meet personal and business financial needs, all under one roof

Exclusive Partnership Overview

- BOB Finance is excited to announce an exclusive partnership with the Syndicate of Owners of Restaurants, Cafés, Nightclubs, and Pastries in Lebanon.
- This partnership enhances the financial services landscape across the hospitality industry by offering both owners and staff access to a wide range of services, available at special prices for all members.
- Services can be accessed through the **BOB APP** or at **BOB Finance** branches.

SYNDICATE RATES

Service	Standard Rates	Syndicate Rates
C2B (Customer to Business)	0.75%	Flagships 0.25% Subagents 0.5%
B2C (Business to Customer)	1%	0.40%
B2B (Business to Business)	0.40%	0.20%
Payrolls	\$3/payroll	Free of Charge (1) (1) if matched with one of the above services (C2B/B2C/B2B)
Cash Deposit	0.50%	0.20%





Mearco

We aim to Provide Expert Advice and Quality Service.

*MEARCO Was Incorporated In 1962 By A.I.U. (American International Underwriters)
And Was Later Bought By A Group Of Lebanese Businessmen In 1996.*

*It Is Registered In The Insurance Companies Register Under The No. 91 As Per Decree
No. 150/1 Dated 29/3/1962, And Governed By The Provisions Of Decree No. 9812 Dated
4/5/1968 And Its Amendments According To Law No. 94 Dated 18/6/1999*

✉ mearco@mearco.com

☎ office Hot line
+961 9 900 444 / +961 81 610 999

🌐 <https://mearco.com/>

Services

Auto Insurance

Policy Cover:

Material damage up to \$1,000,000
(for private vehicle)

Personal accident for the driver
and passengers

Death: \$5,000 per person

Medical Expenses: \$1,000 per person

Health Insurance

Health plans for everyone, from
the growing up to the grown-ups

Home Insurance

Home is where your heart is.
Make sure it's protected.

Policy Cover:

Fire

Other Services

Contractors All Risk

Engineering

Employer's Liability

Workers Compensation

Personal Accident

Marine (Cargo, Hull, Yacht)

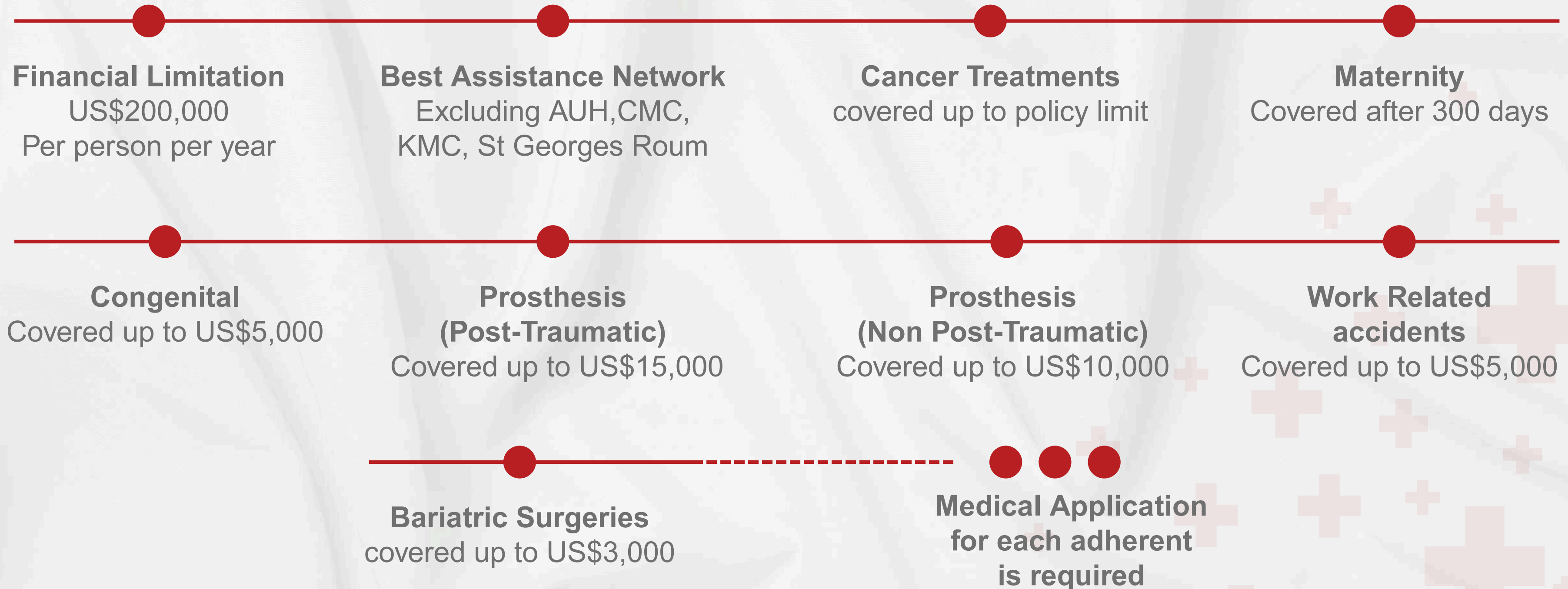
Household Comprehensive

Cash (In Safe, In Transit)

Jewelry

Open Daily

24 Hour



Special Discounted Price

For The Syndicate of Restaurants, Café, Night-Club & Parties

Give Lebanon	14 days - 17	18 - 24	25 - 30	31-35	36 -40	41 - 45	46 - 50	51 - 55	56-60	61 - 65	66 - 70	71 - 75	76 - 80	81+
Class A nil	\$240	\$470	\$630	\$660	\$730	\$870	\$1,010	\$1,150	\$1,640	\$1,950	\$2,980	\$3,590	\$4,510	\$4,950
Class SP nil	\$120	\$235	\$315	\$330	\$365	\$435	\$505	\$575	\$820	\$975	\$1,490	\$1,795	2,255	2,475
Out 15%	\$90	\$120	\$145	\$165	\$180	\$190	\$200	\$235	\$250	\$260	\$330	\$435	\$440	\$455

Add 20\$ cost of policy for each policyholder



Natgaz

With over 65 years of expertise, Natgaz is Lebanon's trusted provider of Liquefied Petroleum Gas (LPG) solutions. Committed to innovation and environmental responsibility, Natgaz delivers clean, efficient energy that doesn't contaminate soil, water, or air, ensuring a stable and reliable energy supply across Lebanon.

By reducing CO2 emissions, Natgaz is dedicated to preserving the environment for future generations.

With thousands of projects in its portfolio, Natgaz is the leader in central gas installation.

Our services include consultancy, design, implementation & monitoring of centralized or independent gas network installations that are optimal for heating, hot water generation, industrial needs, cooking & others. Natgaz supplies LPG for hundreds of applications in different sectors.

 BDD 1227, BLOC A, Nassif El Yazigi
St. Bachoura

 Tel +961 1 888 881 / Fax +961 1 668 444 / Mobile +961 78 900 957



<https://www.natgaz.com.lb/>

Services

Gas Distribution Across Lebanon

Fleet of Specialized Tankers

Gas distribution is managed efficiently through a fleet of pickups and specialized tankers, ensuring reliable delivery to households and businesses, even in remote areas.

Safety & Efficiency

The fleet is designed for safe handling and filling of gas tanks, maintaining high safety standards throughout the distribution process.

High-Quality Gas System Installations

Tailored Solutions

Natgaz offers LPG installation solutions for **restaurants, malls, residential complexes**, and various industries, ensuring systems are tailored to specific needs.

International Safety Standards

The company follows international safety guidelines for all installations, ensuring that the gas supply systems are secure and reliable.

Expert After-Sales Service & Maintenance

Proactive Maintenance

Natgaz provides expert maintenance and after-sales service to ensure the optimal performance and longevity of LPG systems.

Qualified Technicians

The company's trained technicians conduct regular preventive maintenance and address any service needs promptly, ensuring peace of mind for customers.





High Quality Gas Systems Installations

- As a leading LPG provider of central gas installation solutions, we offer tailored services for restaurants, malls, residential complexes, and various industries.

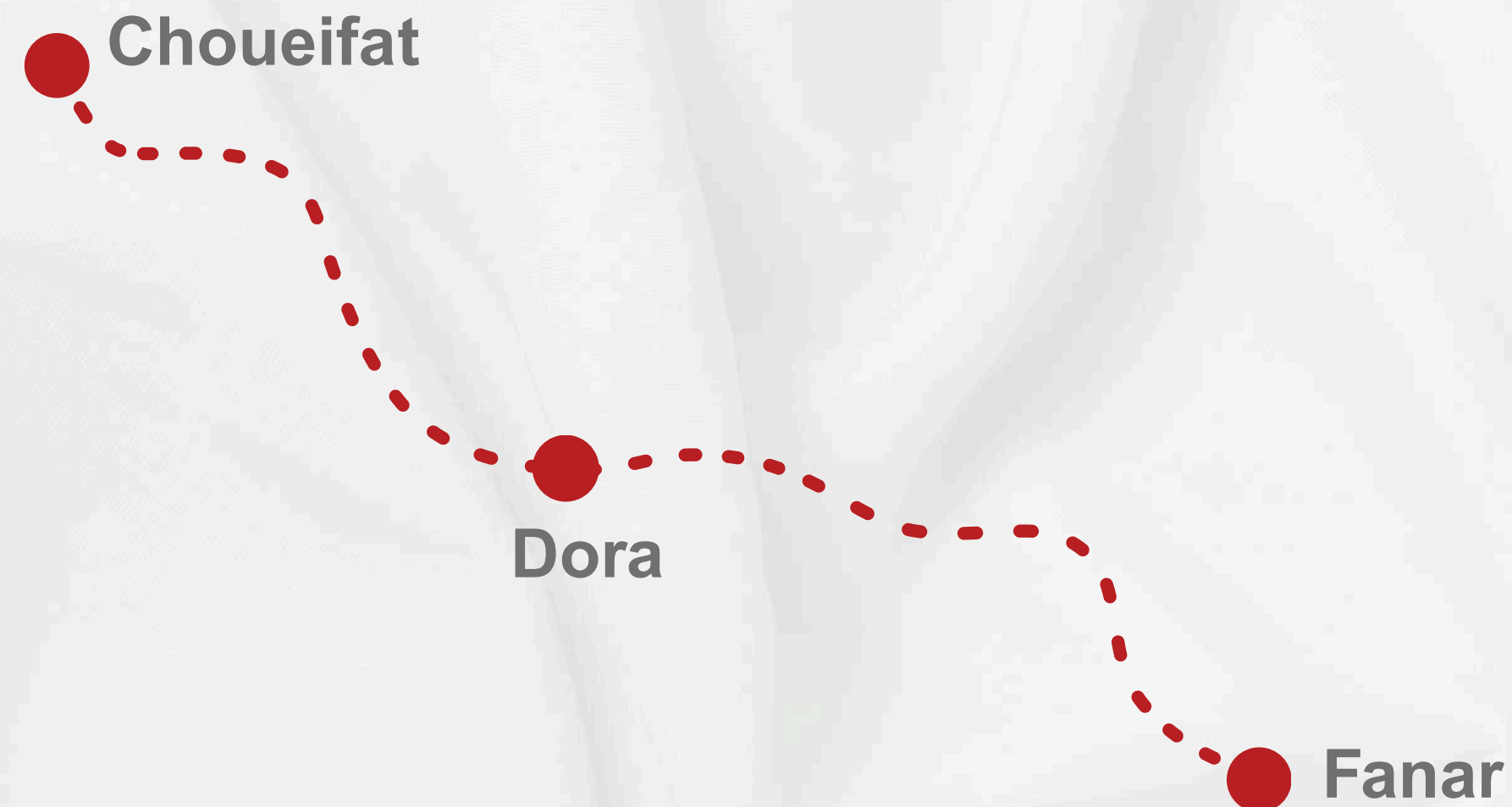
Our team of experts installs efficient and safe gas supply systems, backed by a comprehensive range of propane gas tanks to suit residential, commercial, and industrial needs.

- These high-quality central gas installation systems, combined with adherence to international safety standards, ensure a reliable and secure gas supply.

Convenient Service Locations & Ordering

Filling Stations

Conveniently located across Lebanon for easy access to gas refills and services.



Mobile App & Hotline Ordering

Natgaz App



Available on Google Play and Apple Store, the app allows customers to quickly order gas refills, request new cylinders, or schedule maintenance.

Hotline



Call **1581** for ordering and assistance.



Poil Group

POIL Group is an ISCC-certified leader in sustainable Used Cooking Oil (UCO) collection and eco-friendly biofuel production. With over a decade of experience, POIL Group specializes in the collection and recycling of UCO, transforming it into biofuels.

Handling an impressive 4,500 metric tonnes of UCO per month, POIL Group operates across seven markets: Lebanon, Jordan, Egypt, UAE, KSA, Qatar, and Armenia. The company is committed to expanding its reach and maintaining high client satisfaction.

Founded 2011 | Monthly Capacity: +4,500 metric tons

Presence Lebanon, Egypt, UAE, Jordan, Qatar, KSA, Armenia, France, Georgia

 Mkalles Main Road, Beirut, Lebanon

 +961 3 654 367

 [POIL Group Website](#)

Services

Quality

We provide high quality used cooking oil

Quantity

Due to its long time existence in the market, Poil take a high percentage of the market share

Punctuality

Punctuality is one of our strength points

Sustainability

First company in Lebanon to have received ISCC certification in 2013

Traceability

Full traceability until the point of origin

Experienced & Efficient UCO collection

With over a decade of experience, Poil Group boasts a well-trained and equipped team of UCO collectors.

Our network includes both loyal freelancers and in-house personnel, ensuring reliable and efficient service throughout our 7 operating markets: Lebanon, Egypt, Jordan, UAE, Qatar, KSA, and Armenia. We are constantly expanding to serve new regions.

Benefits for Syndicate Members

As a member of the Syndicate, you'll enjoy a specially designed package from POIL Group, offering:

Efficient Collection Services

POIL Group ensures the smooth and hassle-free removal of your Used Cooking Oil (UCO), taking care of all the logistics involved.

Competitive Rates

Enjoy exclusive pricing for UCO collection services, specially reserved for Syndicate members.

Carbon Footprint Reduction

Receive an environmental certification from POIL Group that quantifies your carbon emissions reduction. This certificate highlights your organization's commitment to sustainability and environmental responsibility.

Convenient Automation

Effortlessly schedule UCO pickups through POIL Group's upcoming mobile app, streamlining the process for added convenience.





MHS

MHS Horeca Supplies has been a trusted partner to the hospitality industry since 2012.

Dedicated to empowering operational excellence, we provide comprehensive, high-quality solutions tailored to the needs of hotels, restaurants, caterers, and cafés supporting them in meeting the evolving demands of the market.



info@mhsmena.com



www.mhsmena.com



At MHS, we aim to be the most trusted provider of hospitality solutions across the Middle East, GCC, and Africa by delivering reliable, innovative, and tailored services that cater to the diverse needs of the hospitality sector.

What We Offer

At MHS, we deliver **turnkey solutions** that cover every detail of your hospitality project from **concept to execution**.

Products & Solutions

We provide complete Operating Supplies and Equipment packages, which include:

- Tableware
- Glassware
- Cutlery
- Kitchen tools and cookware
- Buffet ware
- Guest amenities

Access to **top-tier global brands** offering durable, high-quality products



USE PICT IN THE MAIL



Tailored to You

Our client-centric approach means that we tailor every detail of your project to suit your specific needs, whether you're a small startup or a luxury chain. We provide:

- Budget-friendly solutions
- Brand-aligned identity
- Concepts that fit your business model
- A strategy suited to your target audience and operational scale
- Personalized consultations
- Product sourcing
- Project coordination that fits your needs

Why Choose MHS?

- 90+ Employees across various departments for full project support
- 5,000+ Happy Clients served globally
- 20,000+ SKUs available to meet diverse needs
- Exclusive Agent for 57+ international brands
- Rim Chip Warranty on most porcelain items built to last a lifetime
- Personalized services and customization options, including logo printing or custom designs
- Tailored solutions for every concept, scale, and budget—from cafés to 5-star hotels
- Full-service delivery, from consultation to execution
- A commitment to quality, transparency, and partnership

Rentokil Boecker

Rentokil Boecker® is part of Rentokil Initial, a global leader in business services with over 100 years of experience operating in 90+ countries.

As the region's largest public health company, we've been a trusted partner for businesses and residents across the MENAT region since 1994, specializing in pest control, germ control, food safety, and scenting services.

With over 2,000 employees, 11 branches, training centers, and depots throughout MENAT, we deliver sustainable innovations and expert solutions.

Our commitment to excellence, backed by our parent company's investments in technology, ensures fast, efficient, and reliable service



Boecker Building, Furn Al Chebak, Beirut



+961 1 285 111



Rentokil Boecker®

Why Choose Rentokil Boecker®?



Established Presence

Over 30 years of regional expertise and a robust network, ensuring widespread service coverage

Innovative Solutions

Utilizing cutting-edge products and scientific methods, including Integrated Pest Management (IPM)

Expert Professionals

A team of field experts dedicated to delivering high-quality services tailored to your needs

Technological Advancement

Investment in advanced information technology for faster and more efficient service

Our Lines of Business

Pest Control

Leveraging 30+ years of experience, we provide science-based Integrated Pest Management (IPM) solutions for both commercial and residential clients, ensuring lasting peace of mind from pest problems.

Food Safety

We offer both consultancy and training courses, covering vital systems like HACCP, ISO, BRCGS, FSSC, and much more, along with our signature Q-Platinum Award™ certification for SMEs, all delivered by expert consultants.

Germ Control

Our solutions guarantee the elimination of bacteria, viruses, fungi, and yeasts in hard-to-reach areas. We purify the air you breathe through comprehensive indoor air, surface, and AC duct disinfection.

Scenting

Our Premium Scenting service will customise the best scenting solutions for your business and offers a wide range of professional scents.



Exclusive Offers for Your Business

Unlock significant savings with our exclusive offers tailored for your business



Complimentary Kitchen Audit

for all newly opened outlets



12% Off Food Safety Training Courses

Invest in your team's expertise



12% Off Food Safety Consultancy

Expert guidance for robust food safety systems



12% Off Q-Platinum Award™ Certification

Achieve industry-recognized excellence



12% Off Pest Control Services

Protect your premises with leading solutions.



10% Off Pest Control Equipment

Equip your business for effective pest management



15% Off Germ Control Service

Safeguard your health and property's expertise



15% Off Germ Control Tools

Essential tools for enhanced germ protection



10% Off Scenting Service

Elevate your brand with custom scents

Najjar Professional Solutions

Cafe Najjar is a Lebanese company headquartered in Fanar Roumieh Industrial Area and founded by Michel Najjar the grandfather in 1957. The company manufactures and distributes all types of coffees, nuts, dried fruits as well as coffee machines.

About Us

- At Najjar, the spirit of innovation is endless, and today, it has inspired us to introduce a true revolution to Lebanese coffee, the NAJJAR RAQWA
- For the first time, with this groundbreaking coffee maker, the perfect cup of Lebanese coffee can be enjoyed in all of its authentic glory at the simple press of a button and in just 45 seconds.



Mission

For the past 60 years at Caf   Najjar, we have made it our mission to embrace innovation at every opportunity



Vision

We are driven by a vision to innovate, to reimagine what's possible, and to bring ideas to life with exceptional quality and care

we have grown from a small family roaster to a company that leads the market share in Lebanon and now exports to more than 48 countries.

Our Lines of Business

Café Najjar

Coffee Expertise from Farm to Cup

Our mission is to make Najjar a part of every coffee lover's daily routine, “Wein fi Kahwe fi Najjar”, “Where there is Coffee, there is Najjar”.

We have innovated across various categories, expanding our offerings from Lebanese coffee to instant, espresso, filter, cold brew & specialty coffee.

Byte

Ready-to-Eat Solutions

Launched in 2007, Byte offers frozen savory and sweet products, including the iconic Chocolate Fondant.

We focus on:

- Clean-label, additive-free recipes
- Authentic flavors and premium ingredients
- Tailored solutions for retail, horeca, and private label partners

Krikita

Premium Nuts

Founded in 2011, Krikita is a leading Lebanese nuts roaster with a 40,000 sqm state-of-the-art facility.

Our range includes:

- Traditional & flavored mixes
- Monos, seeds, and raw nuts





RAK Ceramics

Founded in 2005 by RAK Ceramics in Ras Al Khaimah (UAE), RAK Porcelain quickly became a global leader in professional-grade porcelain tableware for the HORECA sector.

With its state-of-the-art production facility, RAK Porcelain currently produces 36 million pieces annually to meet growing demand.



Abou Diwan Building, Ground Floor,
Dekwaneh, Gallery Matta Road



General Manager

Alain Eid

+96170 514 145 /

Operations Manager

Toni Eid

+961518 854 /

Sales Manager

Joe Ayvazian

+96179 160 443



<https://www.mhsmena.com/>

What We Provide?

Through our partnership with RAK Porcelain, MHS Horeca Supplies provides clients with:

- Access to premium RAK Porcelain collections
- Fast lead times and reliable delivery
- **Tailored solutions**
for restaurants, hotels, and catering businesses
- **Rim chip warranty**
for added durability and long-term value
- The confidence of working with **two Gold Members**
committed to excellence in hospitality

RAK Ceramic's creations exemplify the perfect blend of artistry, innovation, and craftsmanship, setting new standards in premium tableware around the world.



Together with **RAK**, we bring refined design, unmatched durability, and global innovation straight to your table



Pepsi & Aquafina

SMLC is PepsiCo's bottler and distributor in Lebanon for the past 66 years. As the leading beverage company in Lebanon in almost all categories, we take pride in offering to our consumers a wide range of beverages to satisfy their needs and capitalize on evolving consumer trends.

Almost all of our portfolio is proudly produced locally using the latest technologies and highest food safety standards to ensure delivering the best quality products to our customers and consumers.

 ShouEIFat, Tiro Road

 info@smlc.com.lb

 +961 5 433 900

Services

Our range includes:

Carbonated Soft Drinks⁷
(Pepsi, 7Up, Mirinda, Mountain Dew)

Soda and Tonic
(Evervess)

Natural Mineral and Sparkling Water
(Aquafina)

Ice Tea
(Lipton)

Sports^â™ Drink
(Gatorade)

Energy Drink
(AMP)

Flavored Sparkling water
(H2oh)

Quaker Oat

Ice Tea
(Lipton)

Juices
(Tropicana and Mr. Juicy)



LAU ACE HOSPITALITY PROGRAM OVERVIEW

Globally recognized certifications designed for the HORECA industry

Hands-on training delivered by industry professionals Customized programs for hotels, restaurants, cafés, and catering businesses

Comprehensive associate diplomas in Mixology, Barista, Wine & Spirits, Culinary, Pastry, Bread Arts, and more

Specialized programs in Hospitality Leadership, Project Management, Talent Management, CRM & Emotional Intelligence

WHY THE HOSPITALITY PROGRAM IS ESSENTIAL

Enhances operational excellence with industry-proven strategies Equips

Equips professionals with leadership, management, and customer-experience skills

*Comprehensive associate diplomas in Mixology, Barista,
Wine & Spirits, Culinary, Pastry, Bread Arts, and more*

*Specialized programs in Hospitality Leadership, Project Management,
Talent Management, CRM & Emotional Intelligence*

Liban Park

Founded in Beirut in 1999, Liban Park's mission and objective was to provide the highest level of service within the car parking industry. As a start up, Liban Park consisted of a ten men team catering to a small client base by managing parking site operations and property leasing.



<https://www.libanpark.com/>

Here to keep your car in good hands.

Warm welcomes and flawless performance create a memorable experience for your guests, and worry-free operations for you. We specialize in superior valet parking services for every guest, every time.

LIBAN PARK

(00961) 02222 0000, Beirut | (+961) 3311003 | www.libanpark.com

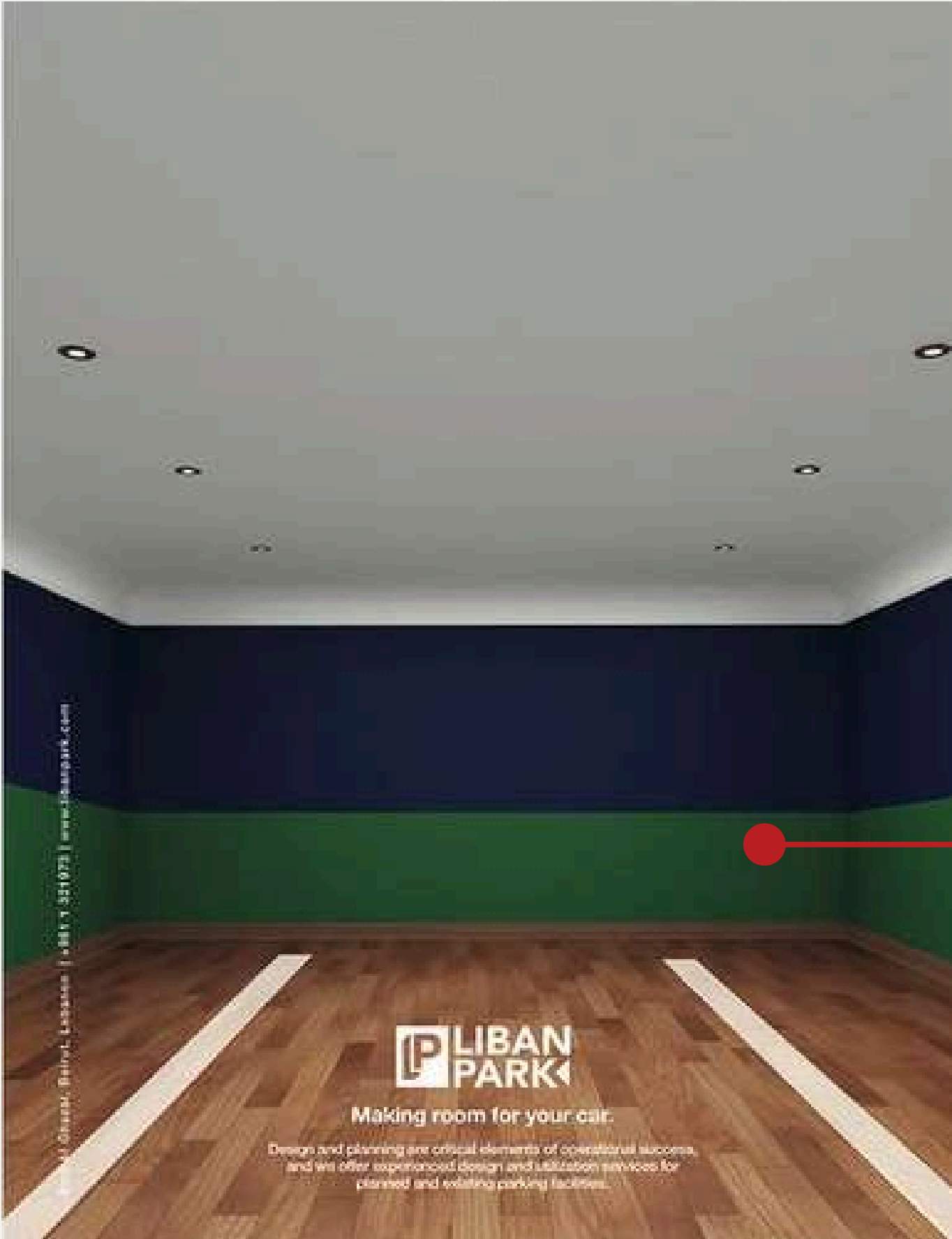


LIBAN PARK

Making room for your car.

Design and planning are critical elements of operational success, and we offer experienced design and consultation services for planned and existing parking facilities.

(00961) 02222 0000, Beirut | (+961) 3311003 | www.libanpark.com



Hospitality Services

Founded over 30 years ago, Hospitality Services specializes in planning, organizing and managing regional hospitality and foodservice shows, conventions, forums and bespoke events.

The firm's annual events include the renowned hospitality and foodservice business meeting place HORECA – a brand that has expanded beyond Lebanon to Jordan, Kuwait, Saudi Arabia and Oman – in addition to Salon du Chocolat et de la Pâtisserie in Dubai and Riyadh, Whisky Live Beirut and others.

Hospitality Services also publishes three key media platforms – Hospitality News Middle East, Taste & Flavors and Lebanon Traveler – which serve as leading references for the hospitality, food, lifestyle and tourism sectors.



Beirut, Lebanon



+9611480081



<https://hospitalityservices.me>

Services

The Firm organizes:

Trade Shows



Exhibitions



Forums

Virtual Events



These events focus on the region's food, hospitality, and tourism industries



Over the years, our hospitality services have brought to life a variety of memorable events



DIAGEO

Diageo

Global leader in beverage alcohol



<https://www.diageo.com/>

With over 200 brands and sales in nearly 180 countries,
our portfolio has remarkable breadth and depth.

From centuries-old names to the latest innovations,
we're committed to building and sustaining exceptional brands.





Channel Me Media

At Channel Me Media, we bring ideas to life through strategy, creativity, and storytelling.

As a marketing and content creation agency, we help brands, businesses, and public figures stand out with meaningful communication, impactful campaigns, and memorable experiences.

Our approach blends creativity with clear direction, ensuring every project aligns with your business goals and delivers tangible results.

 Marina Gate, Dbayeh, Lebanon

 +961 81 150 187

 info@channelmemedia.com

 [@channelmemedia](https://www.instagram.com/channelmemedia)



Mission

To connect brands with their audiences, build credibility, and accelerate growth through innovative marketing, communication, and event strategies.



Vision

To be recognized as a trusted creative partner — delivering long-term value, reliable execution, and bold strategies that inspire confidence and results.

Services

● Public Relations (PR)

Enhancing visibility and reputation through strategic storytelling, media coverage, and brand positioning.

Digital Marketing & Social Media Management ●

Creating data-driven campaigns that boost engagement, conversions, and community growth across digital platforms.

● Event Planning & Management

Designing and executing events that bring your brand to life — from corporate gatherings to large-scale public activations.

Talent Management ●

Supporting artists, influencers, and public figures with tailored communication, branding, and partnership strategies.

● Web Development

Building modern, responsive, and high-performing websites that elevate your digital presence.

Customized Trainings ●

Empowering teams and professionals with specialized workshops in marketing, digital strategy, and communication.

NUMBERS & HIGHLIGHTS

- 100+ clients served in just 2 years
- 50+ successful events produced
- 10+ international celebrities under management
- Expanding presence across Lebanon and the MENA region

Highlights

From luxury product launches and media campaigns to concerts and digital activations, Channel Me Media combines creativity, precision, and measurable impact. We translate every vision into a powerful brand experience.



MESSAGE TO MEMBERS

As proud partners of the Syndicate, Channel Me Media stands by Lebanon's vibrant F&B and hospitality community.

Our role is to empower every member with modern marketing tools, powerful storytelling, and creative content that drives visibility and growth — both locally and internationally.

CORPORATE RATE

All Syndicate members benefit from special corporate rates across our marketing, media, and event services.

This partnership reflects our shared commitment to progress, collaboration, and sustainable success for Lebanon's hospitality and business sectors.



The Syndicate extends its deepest gratitude to all our partners for their continued support. Together, we are building a stronger, more resilient Lebanese F&B industry.

This e-catalogue serves as a small token of appreciation for your commitment to helping Lebanon's hospitality sector flourish.





Thank You